

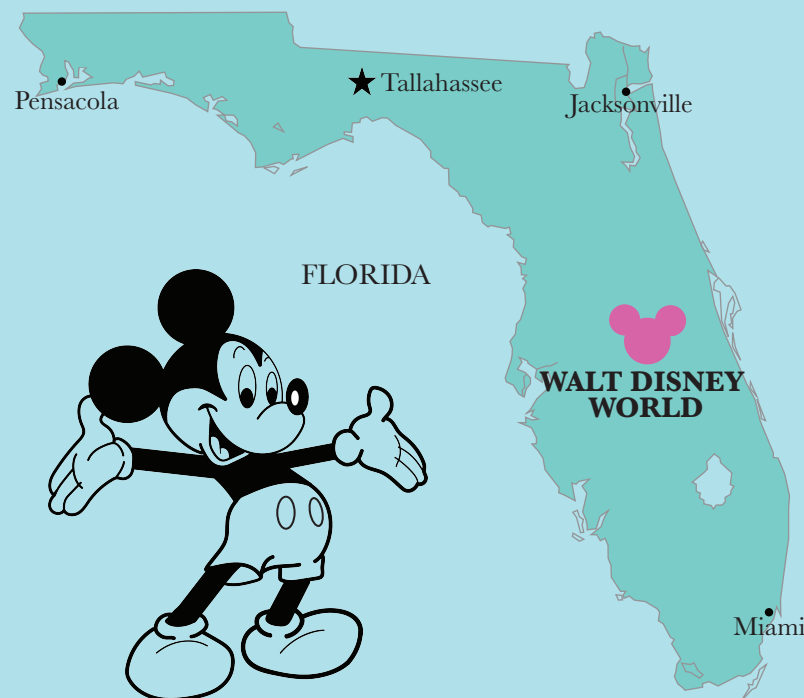


INSIDE THE MAGIC



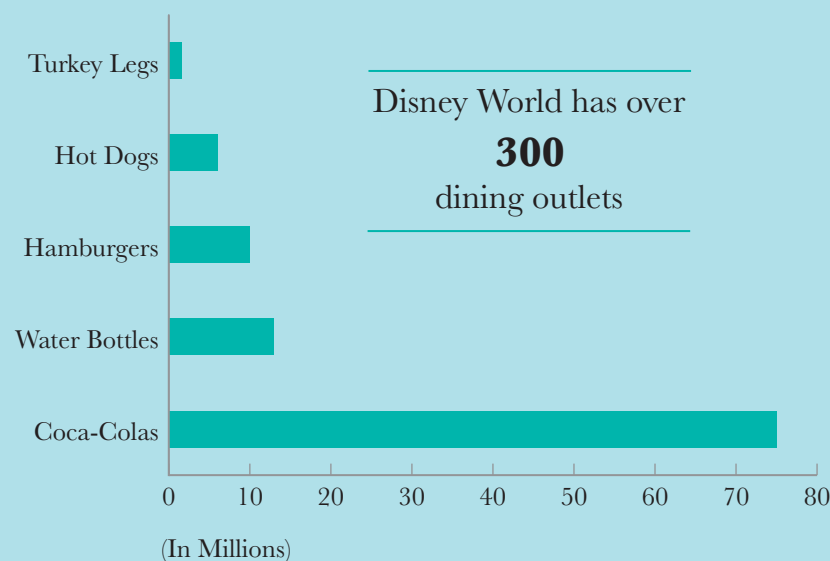
MICKEY'S HOME

WDW is located in Orlando, Florida. The land was purchased by Walt Disney in 1965 for about \$5 million. Today, the resort spans 27, 258 acres - about the same size as San Francisco!



LET'S GET SNACKIN'

With 350 chefs working at Disney World, visitors never face a shortage of food or drinks. Of all the snacks and drinks sold every year, Coca-Cola tops the list at 75 million.



Disney World has over **300** dining outlets

SOURCES: All Ears, Disney Orlando and Beyond, Magic Guides, United States Census Bureau

Since its opening on October 1, 1971, Walt Disney World (WDW) has become one of the most popular vacation resorts in the world. WDW has four theme parks - Magic Kingdom, Epcot, Animal Kingdom, and Hollywood Studios - which welcome millions of visitors every year. With the slogan “The Most Magical Place on Earth,” the joy that WDW brings the world is evident.

HOLLYWOOD STUDIOS



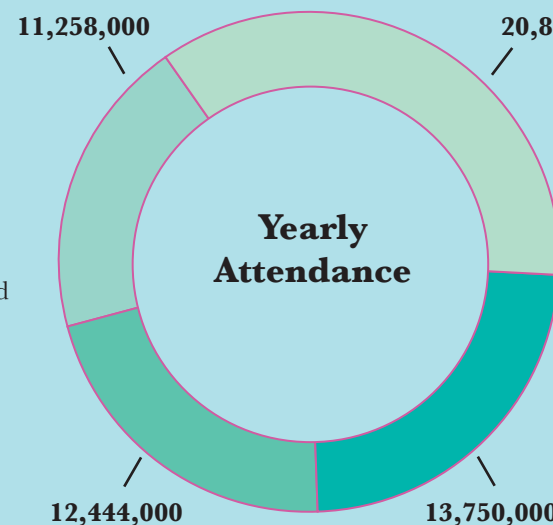
Hollywood Studios was initially named Disney-MGM Studios and was re-branded in 2008.

EPCOT



Epcot has the fastest ride at Disney World, called Test Track, which reaches speeds up to 65 mph.

THE FOUR PARKS



MAGIC KINGDOM



The monumental Cinderella Castle took 18 months to build and now stands at 189 feet tall.

ANIMAL KINGDOM



Covering 580 acres, Animal Kingdom is the largest theme park in the world.

“If you can **dream it**, you can **do it**.”
- *Walt Disney*

MAGICAL STATS

Disney has over 25 hotels, constantly full of guests from all over. The iconic monorail system takes people to and from the parks every day.

30,000

Hotel rooms at WDW

70,000

Cast members employed

150,000

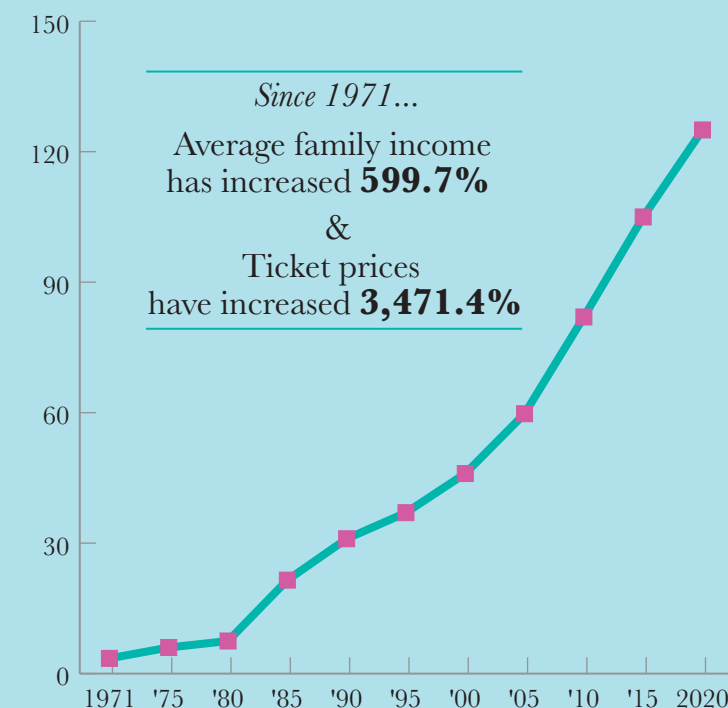
Daily riders on the monorail

285,000

Pounds of laundry cleaned daily at resorts

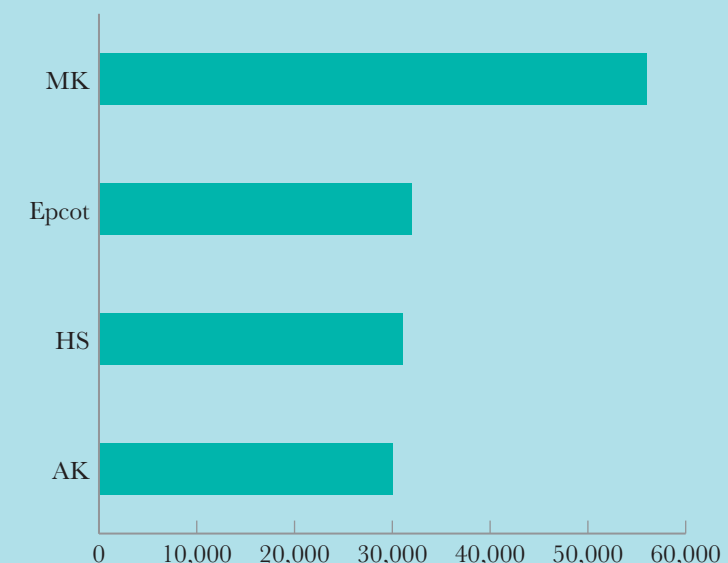
CLIMBING COSTS

As the number of attractions and visitors have risen every year, so have the ticket prices. The price of a one-day ticket reached \$125 in 2020 - a big leap from \$3.50 in 1971!



BEAT THE CROWD

Aside from the magic, Disney is known for its large crowds and wait times. Magic Kingdom has the most daily visitors at 56,000, while Animal Kingdom has the least at 30,000.



By Jilly Scott